



ITS AMERICA 2021 ANNUAL MEETING REIMAGING TRANSPORTATION



DECEMBER 7-10, 2021

Conference: December 7-10 | Expo Hall: December 8-10

CHARLOTTE CONVENTION CENTER | CHARLOTTE, NC

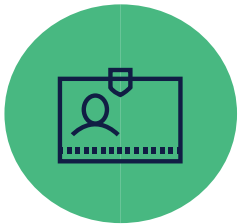
WWW.ITSAMERICAEVENTS.COM

#ITSA2021

WHERE THE ITS COMMUNITY COMES TOGETHER

ITS America Annual Meeting is a meeting place for our community of intelligent transportation professionals to network, connect and form the partnerships this environment requires. This event will bring together the entire intelligent transportation community for (4) days of thought-provoking education, networking, technical tours and demonstrations exploring products, emerging technologies and solutions that will enable a better future transformed by intelligent mobility. Join other transportation leaders and influencers as we discuss and explore the deployment of intelligent transportation technologies that saves lives, improves mobility, promotes sustainability, and increases efficiency and productivity – **“Reimagining Transportation.”**

WHY ATTEND?



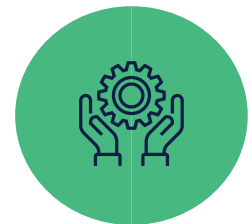
**4 Days of
Networking**



**80+
Technical &
Special Sessions**



**135+
Exhibitors**



**50 Product
& Solution
Categories**

- Discover new solutions and technologies, including new forms of mobility and innovative deployment of transportation systems
- Hear from top mobility experts, CEO's, CTO's and key decision makers that shape the future of Intelligent Transportation Systems (ITS) today
- Experience the latest technology first hand through demonstrations
- Network and connect with industry stakeholders, influencers and decision makers
- Share experiences and best practices
- **Explore the latest mobility trends and emerging technologies from hundreds of companies and organizations exhibiting**
- Participate in interactive and thought-provoking discussions on equity & accessibility, pandemic impact on transportation, incentivizing people to move differently and more!

JOIN US TO CONVENE WITH

ATTENDEE ORGANIZATIONS LIKE:



...AND EXHIBITOR/SPONSOR ORGANIZATIONS LIKE:



SETTING THE INDUSTRY STANDARD WITH EDUCATION



Incentivizing people to move differently



Making transportation accessible for all people



Proactive cybersecurity



The digital transformation and evolving digital requirements



Health, safety and customer expectations



Enabling safe, smart, reliable, and automated systems



Overcoming challenges that have emerged due to the pandemic



Improving connectivity and secure access to real-time data



Intermodal systems and supply chain management/monitoring



Testing and utilization of emerging tech like AI and LiDAR



Reimagining and re-designing cities to optimize mobility

ITS AMERICA 2021 EDUCATION PROGRAM WILL EXPLORE TOPICS SUCH AS:



ITS America offers specific education sessions designed to arm you with the information you need to help your organization reimagine transportation.

- Intelligent, Connected and Automated Vehicles
- The Path to Vision Zero
- Sustainability and Resiliency
- Pandemic Impact on Transportation & Mobility
- Mobility on Demand/MaaS
- Data Sharing and Secure Networks
- Emerging Technologies
- And More!

You're Invited...

ITS Transportation Tech Leaders Club Profile:

- Director Level and above
- Important industry leaders/influencers
- Authority to purchase or influence the purchase of technology, solutions and products for active projects to improve its transportation systems, manage congestion, improve safety and security, reduce greenhouse gas emissions and transform mobility.

ITS Transportation Tech Leaders Club Amenities:

- Exclusive Networking Lounge
- Discounted Conference and Expo Passes
- Professional Concierge to assist with questions and scheduling
- Exclusive badge pick-up in lounge
- Coffee and Refreshment breaks
- Daily Lunch
- Personalized Matchmaking
- ...and more

ITS Transportation Tech Leaders Club Discounted Pricing Options:

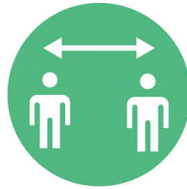
ITS Transportation Tech Leaders	Early Bird	Standard	No price change
Transportation Tech Leaders Club Full Conference	\$525	\$665	\$665
Transportation Tech Leaders Club 1 Day	\$335	\$380	\$380
Transportation Tech Leaders Club Expo Hall	\$240	\$290	\$290

WE ARE FOCUSED ON FIVE OPERATIONAL PILLARS RELATED TO HEALTH AND SAFETY

As part of the commitment, and prioritization of the safety and well-being of everyone at our events, the ITS America Events team has created a Health & Safety Task Force to develop and implement policies and best practices around COVID-19 response and prevention.



(1) Show layout/logistics, including floorplans, and recommended booth guidelines



(2) Physical distancing, including capacity and flow of people



(3) Health screening and medical response



(4) Cleaning, sanitization, and personal protective equipment



(5) Conference, special events, and talent handling



SHARON KELLEY

Manager of Attendee Programs



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